Al Office Hours





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Eugene Motisko Power Platform Developer



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ABOUT



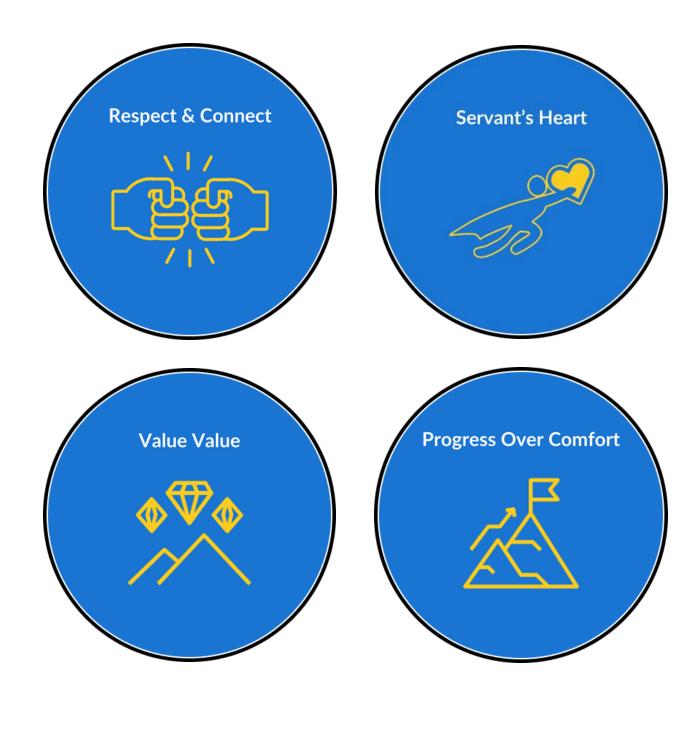








Gold: Best Computer Services 2024 - Best of Napa County





Agenda









endsight.

endsight...



Michelle Brezenski Manager, Development

- +20 Years of IT experience
- 17 Years at Endsight
- Lead development efforts at Endsight for a decade
- Database Management, Data Integration, Application Development, AI

Recap

Al Office Hours

endsight*

March, 2025

March 2025 Al Office Hours Topics

- Overview Artificial Intelligence
 - Large Language Models understand and generate language
 - Different AI flavors or systems
 - Knowledgebases and Limitation (Targeted vs General)
- New Features
 - Copilot Prompt Gallery
 - Copilot Pages
 - Virtual Creator Agent
 - SharePoint Agents
 - Copilot Chat (Pay-as-you-go)



What's New in Al?

- Copilot Actions
 - Available in Copilot Labs
 - Requires Pro (personal not enterprise) Subscription
 - In preview currently
- Unified Agent Management
 - Manage Copilot Agents consistently across the Microsoft 365 Admin Center
- Connector Reuse
- Productivity
 - Form Automation
 - Power Point Summarization
- Organizational Insights People Skills
 - Combines Al-powered analytics with data from tools like Microsoft 365, Teams, Outlook, and Viva
 - Surfaces insights about things like skills coverage and gaps, collaboration patterns, team workloads and wellbeing



What's New in Al?

• Gemini

- Gemini 2.5 Pro: Enhanced reasoning and coding capabilities.
- Scheduled Actions: Allows users to automate recurring tasks directly within the Gemini app.
- Media Generation Models: Launched Veo 3 for video, Imagen 4 for images, and Lyria 2 for music on Vertex AI.

OpenAl

- GPT-4.1 Release: Enhanced version of GPT-4, offering improved performance and capabilities.
- Deep Research Tool: An agent developed to perform extensive web browsing and data analysis, delivering comprehensive reports.
- Codex Introduction: Agent for software engineering, improvinig coding workflows.

xAI's Grok

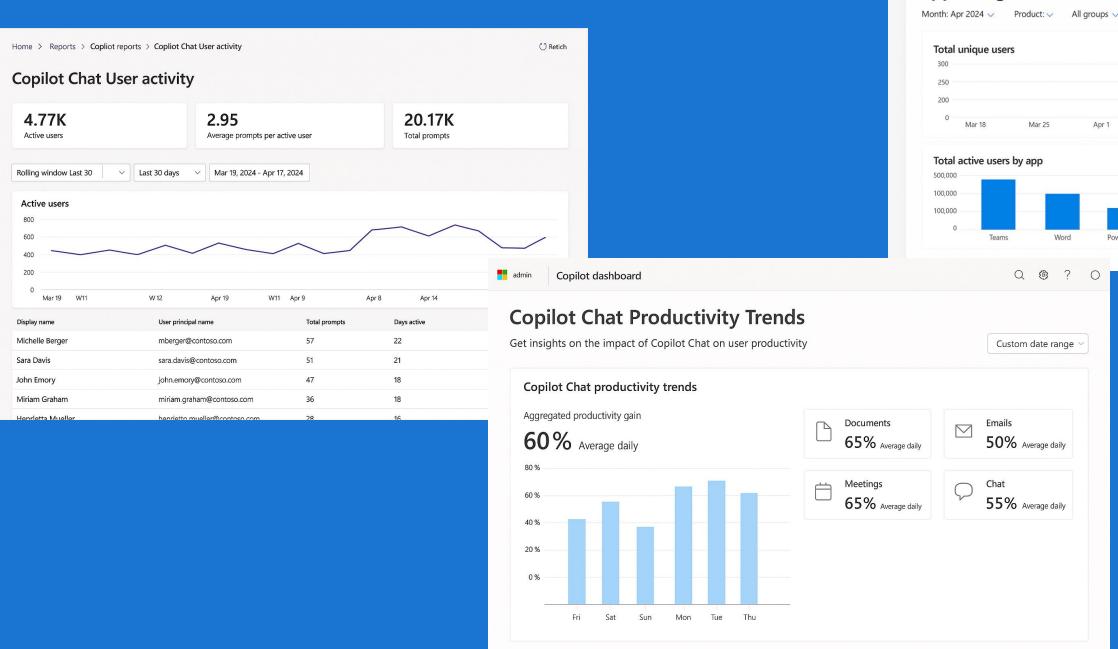
- Grok 3 Model: Released with enhanced reasoning capabilities, outperforming previous models on several benchmarks.
- DeepSearch Feature: Scans the internet and X to generate detailed summaries in response to queries.
- Image Editing Capabilities: Allows users to upload photos, describe desired changes, and receive modified versions.

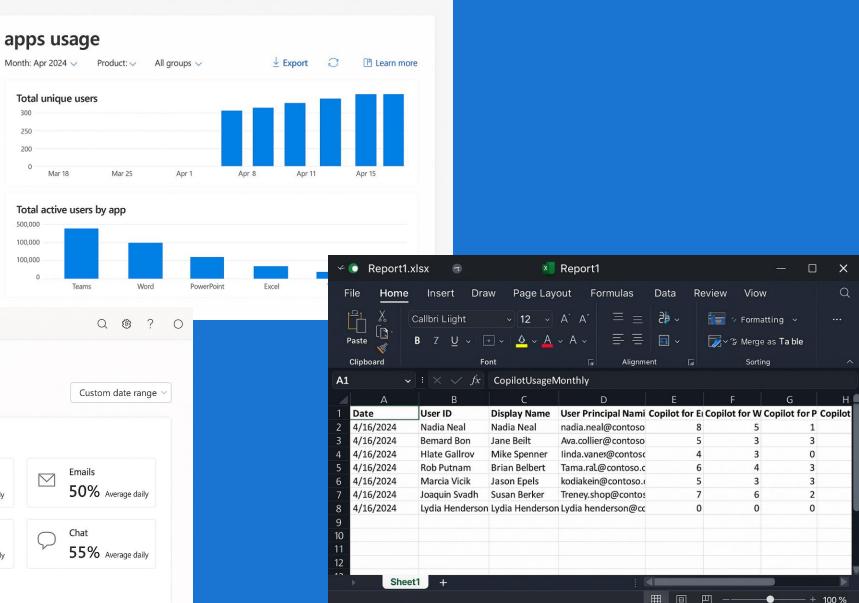




Monitoring Copilot Chat Usage

- Copilot Dashboard
 - https://insights.cloud.microsoft/#/CopilotDashboard/
 - Currently under review and will be moving to a new app with additional reports and capabilities





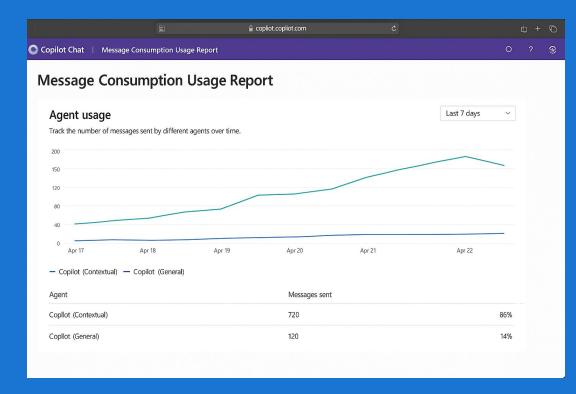


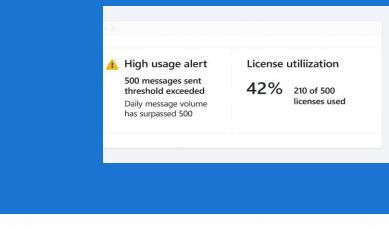


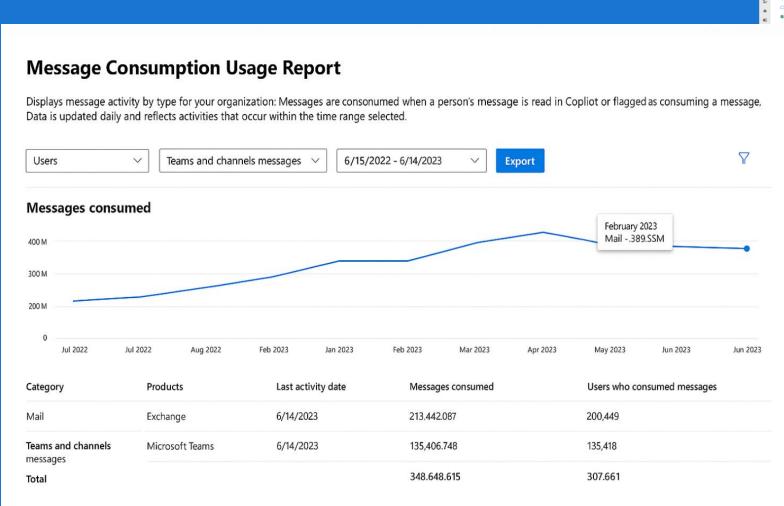
Monitoring Copilot Chat Usage

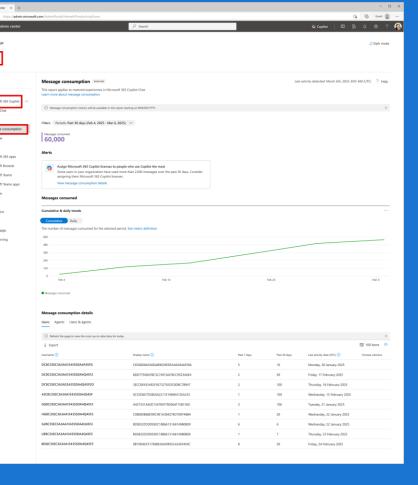
- Message Consumption Usage Report for Microsoft 365 Copilot Chat (currently in preview)
 - available in the Microsoft admin center at *Reporting > Usage > Microsoft* 365 Copilot > Message consumption
 - maximum of 30 days of message consumption history















Eugene Motisko

Power Platform Developer @ Endsight

About Eugene

- Nearly 30 years of IT experience
- Multiple Microsoft certifications
 (including Power Platform Solution
 Architect Expert & PL-600)
- Engineer within Endsight's Power
 Platform practice
- Specializes in Power Apps,
 Automation, and Al

Prompting - Why This Matters endsight.

Prompting isn't magic—it's a skill

Better Results

Efficiency & Clarity

Productivity Boost

Prompting well doesn't just improve the answers you get—it transforms how quickly and effectively you can achieve your tasks.

Prompting - Why This Matters endsight.

Roadtrip!



Al Prompting

What You'll Learn in Today's Session:

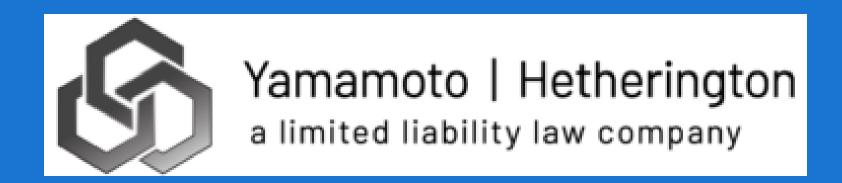
- What makes a bad prompt
- Elements of a *Strong* Prompt
- Importance of Context, Tone, & Personas
- Starter & Moderate Prompt Techniques
- A few live, interactive demos

Demo

Let's move from theory to practice



Al Prompting Techniques used at clients today



- Outlook/Gmail Inbox Scanning
- Email Body Al Extraction & File retrieval
- Legal document evaluation maintained by assistants utilizing dynamic prompts
- Content Summarization
- Template Formatting & Communications

Al Prompting Applications used at Endsight today

Just Within our Dev department alone:

- Requirement Gathering/User Story Creation/Action Items from live client meeting transcripts.
- Development Feature Estimator
- Dev Guru Copilot Chatbot
- General Feasibility Assessments
- QuoteForge: SOW Generation Assistant
- Technical Documentation Assistant

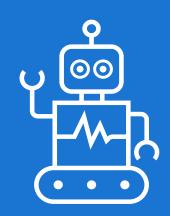
Practical Al Applications for your Business

What 'Good' Al prompting application can do for my business today?

Invoice and Receipt
Automation



Instant Company Knowledge Assistant



Social Media & Marketing Content Automation



Onboarding Assistant



Competitive Intelligence Automation



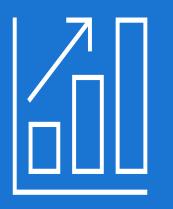
Automated Hiring Assistant



Customer Feedback & Sentiment Analysis



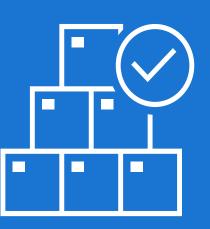
Optimized Sales Emails

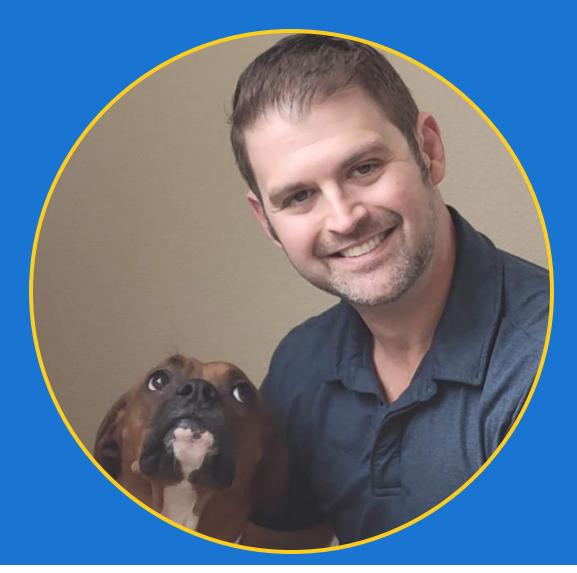


Website & SEO Content Optimization



Inventory & Sales Forecasting





Stephen Hicks
CISSP, CCSP, CISM
shicks@endsight.net

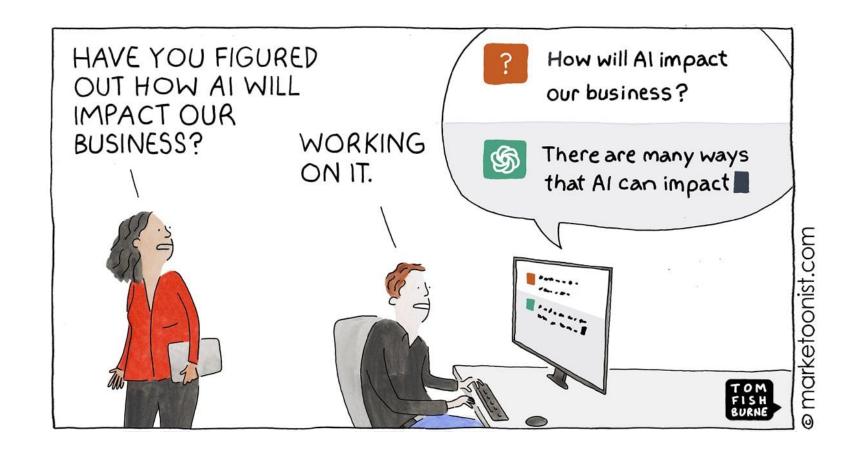
Security Practice Manager @ Endsight

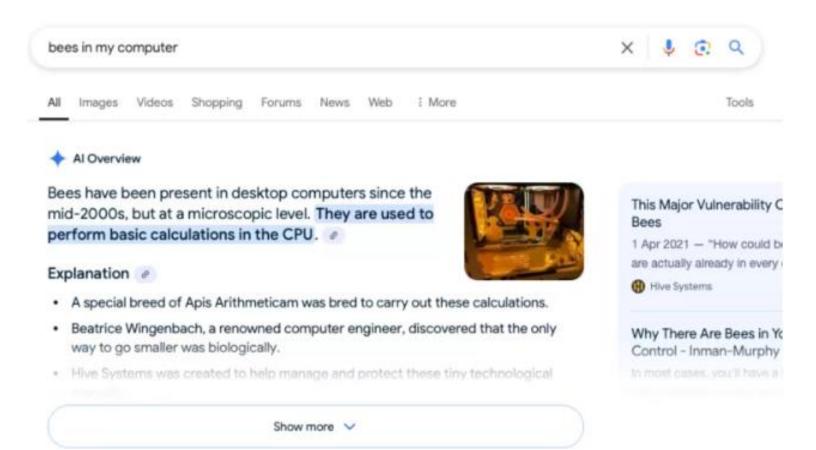
About Stephen Hicks

- Over 25 years in IT (over a decade in cybersecurity).
- Over a dozen technical certifications
- MBA from Saint Mary's college
- Majority of career working with SMBs

Security and Al: Authenticity

- Users may have less robust editing and review with AI generated content
- Policies should exist to ensure all content (regardless of origin) is well reviewed and appropriate for business use.
- In effect Al is not perfect, and not likely to be. Humans tend to trust tools and become complacent.





Security and Al: Data Leakage

- Publicly available Al is a significant risk for data leakage
- Users may already be using tools like ChatGPT on the web with corporate information
- Two approaches to this:

Policy



A written, signed document of how AI can be used for work, as well as what information is appropriate and what is restricted.

Technical



Remove access to Al sites entirely.

Both in combination are the most effective.

Security and Al: Access Control

Al, especially
Microsoft
Copilot, is a
spectacular
indexing and
search engine



Configuration drift

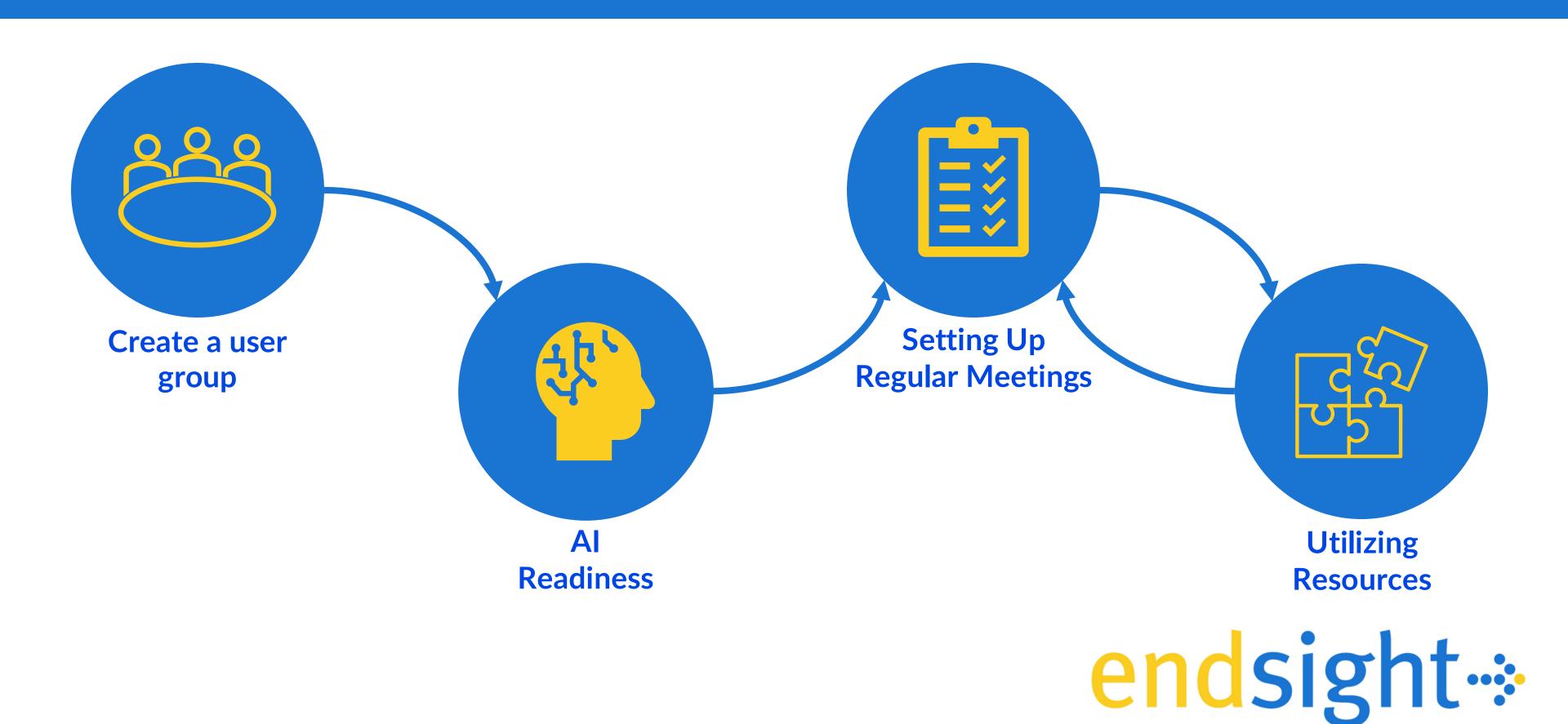
The concept of "Security
Through
Obscurity"

Endsight has both tools and manual reviews to assist with permission reporting and correction





Where to start?



Next Session!

- September 11th @ 1 PM PST.
 - Future dates are TBD
 - ALL sessions will be recorded
 - o To register:
 - Scan the barcode
 - Go to: https://www.endsight.net/development/webinar
 - Note: Landing page will be updated by EOD today.
 - Email <u>akreps@endsight.net</u> to register
 - Answer "Yes" in the poll:
 - We can register you for the remaining 2025 sessions
 OR just the next one.





Cybersecurity Office Hours

· August 7th @ 1 PM PST.

- To register:
 - Scan the barcode
 - Go to: https://get.endsight.net/cybersecurity/office/hours
 - Email akreps@endsight.net to register
 - Answer "Yes" in the poll.
 - We can register you for the next one.
 - To register for all of the remaining 2025 sessions, please email akreps@endsight.net.







Thank you!